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| **Task Group – GROUP 8-Appearance in mid and later life** | | |
| **Group coordinator(s):** | | |
| **Name** | **Country** | **Email** |
| **Siobhain McArdle** | **Ireland** | **Siobhain.mcardle@dcu.ie** |
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| **TG members** | | |
| **Name** | **Country** | **Email** |
| Marios Argyrides | **Cyprus** | m.argyrides.1@nup.ac.cy |
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| Isabelle Carrard | **Switzerland** | isabelle.carrard@hesge.ch |
| **Charis Ioannou** | **Cyprus** | **xarisioannou@hotmail.com** |
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| **Overall Aims and Objectives of Task Group** | | |
| * Complete pilot work as proof of ability to collaborate and deliver. * Continue to develop existing research ideas. * Seek local/regional and national funding opportunities * Disseminate findings from pilot to key stakeholders – women’s groups, GPs, gynaecologists, health professionals , cosmetic surgeons and the professional bodies of the key stakeholders * Use findings from pilot as leverage for future funding applications * Press releases to media at local, regional and national level * Identify women’s magazines that might have an interest in the findings * Academic conferences and publications * Provide feedback to research participants on results | | |

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| **Activities of Task Group** |
| Literature review of relevant area  Identification of assessment tools  Development and agreement of protocol, inclusion criteria and questionnaire for pilot study  Research ethics approval requested and granted across participating countries  Translation of questionnaire into four languages  Data collection in 6 countries (N=860)  Preliminary data analysis and results  Presentation to Cost Group Members in final conference |

OUTCOMES, ACTIVITIES & ACHIEVEMENTS RESULTING

FROM TASK GROUP ACTIVITIES

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| **Publications** (include only those with at least 3 authors from 3 different COST Countries) |
| Targeted peer reviewed journals include: Body Image, European Journal of Public Health |

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| **NETWORKING** |
| **Added value of the Networking** (within the TASK GROUP) |
| Collaborative links established within the group as a basis for further national and European funding calls.  Learning from the expertise within the group  Research sample size benefited from inclusion of a number of members participating in the study from the Task Group  Crosscultural perspectives shared. |

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| **Please describe any other outputs and achievements that have resulted from Task Group activities, or that are still in progress, highlighting in particular on those relevant to the aims of COST** (“COST enables break-through scientific developments leading to new concepts and products and thereby contributes to strengthen Europe’s research and innovation capacities.”) |
| Dissemination  Write up of two papers, presentation of research funding by group members at both international and national conferences and workshops  Translation of validated questionnaires into different languages  Application for research funding (National/European) |

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| **Impacts** | | |
| Please describe the impacts that have resulted, or might result from the Action in future | | |
| **Description of the impact** | **Type of impact1** | **Timing of impact2** |
| Contribution to the literature | Scientific |  |
| **Conference and lay presentations** | **Scientific** |  |
| **Raised public awareness** | **Societal** |  |
| **Future collaboration on research and funding calls** | **scientific** |  |
| **Education – providing feedback to study participants** | **societal** |  |

Scientific/ Technological, Economic, Societal

2 Achieved/ Foreseen within 2 years/ Foreseen 2-5 years/ Foreseen 5-10 years/ Foreseen 10+ years

DISSEMINATION & EXPLOITATION OF TASK GROUP ACTIVITIES

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| **Add description here** (Add more rows if needed) | | | | | |
| **Item/ activity** | **Country** | **Target Audience** | **Number** | **Result** | **Hyperlink** (if available) |
| ***Below are examples of some activities,***  ***Please delete before starting*** | | | | | |
| TV Interview | Sweden | Swedish General Population |  | Enhanced awareness & knowledge about potential negative impacts of appearance concerns; awareness of the focus of COST Action IS1210 | <http://www.tv4play.se/program/nyhetsmorgon?video_id=3029500&utm_medium=sharing&utm_source=permalink&utm_campaign=tv4play.se> |
| Workshop | UK | Postgraduate psychology trainees | 40 | Enhanced awareness & knowledge awareness about potential negative impacts of appearance concerns; information about COST Action IS1210 |  |
| International Cleft & Craniofacial Congress | USA | Professionals involved in care of patients and families affected by cleft | 821 | Enhanced awareness & knowledge awareness about potential negative impacts of appearance concerns; information about COST Action IS1210 |  |
| Lecture | Turkey | Psychology Students | 27 | Enhanced awareness & knowledge awareness about potential negative impacts of appearance concerns; information about COST Action IS1210 |  |
| Newsletter | Austria | Sent out to psychology students | 321 | Information about COST Action IS1210, links to resources | <http://appearancematters.eu/Resources-> |
| Social media, linked in | Include countries |  |  |  |  |
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Were there any challenges that were encountered in your task group? What solutions were used to overcome these challenges?

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| Conducting research in several different languages  Communicating with task group members unable to attend group meetings- using minutes. Face to face meetings optimal. More meetings needed for the task group members to make more timely progress.  Resources – impacting quality of the data, translation of questionnaire and differences in the platform used to collect the data. Time commitment by group members  Availability of validated questionnaires in the languages of the COST group members. |

THANK YOU VERY MUCH FOR completing this and for ALL YOUR HARD WORK!