

## **COST Action: Appearance Matters**

### **Short Term Scientific Missions**

#### **HOSTS**

<b>Name</b>	<b>Chiara Testera Borrelli</b>
<b>Institution</b>	<b>Health Promotion Switzerland</b>
<b>Email</b>	<b>chiara.testera@promotionsante.ch</b>
<b>Focus of STSM</b>	<b>Health Promotion Interventions/Social activism See presentation PPT I also do the link with some Universities in Switzerland working in this field 3 months are to long but one week or 2 is not a problem</b>
<b>In which year can you offer this STSM? (please tick the relevant boxes)</b>	<b>Year 1 (until 31 May 2014) <input type="checkbox"/></b> <b>Year 2 (June 2014 – May 2015) x</b> <b>Year 3 (June 2015 – May 2016) x</b> <b>Year 4 (June 2016 – May 2017) X</b> <b>Any year <input type="checkbox"/></b>
<b>Possible applicant</b>	

Please return to Diana Harcourt (STSM co-ordinator)

Diana2.Harcourt@uwe.ac.uk



Health Promotion  
Switzerland

# Health Promotion (made in) Switzerland

## **A brief overview**

Bettina Schulte-Abel, Ursel Broesskamp  
Health Promotion Switzerland  
Bern, February 2, 2011

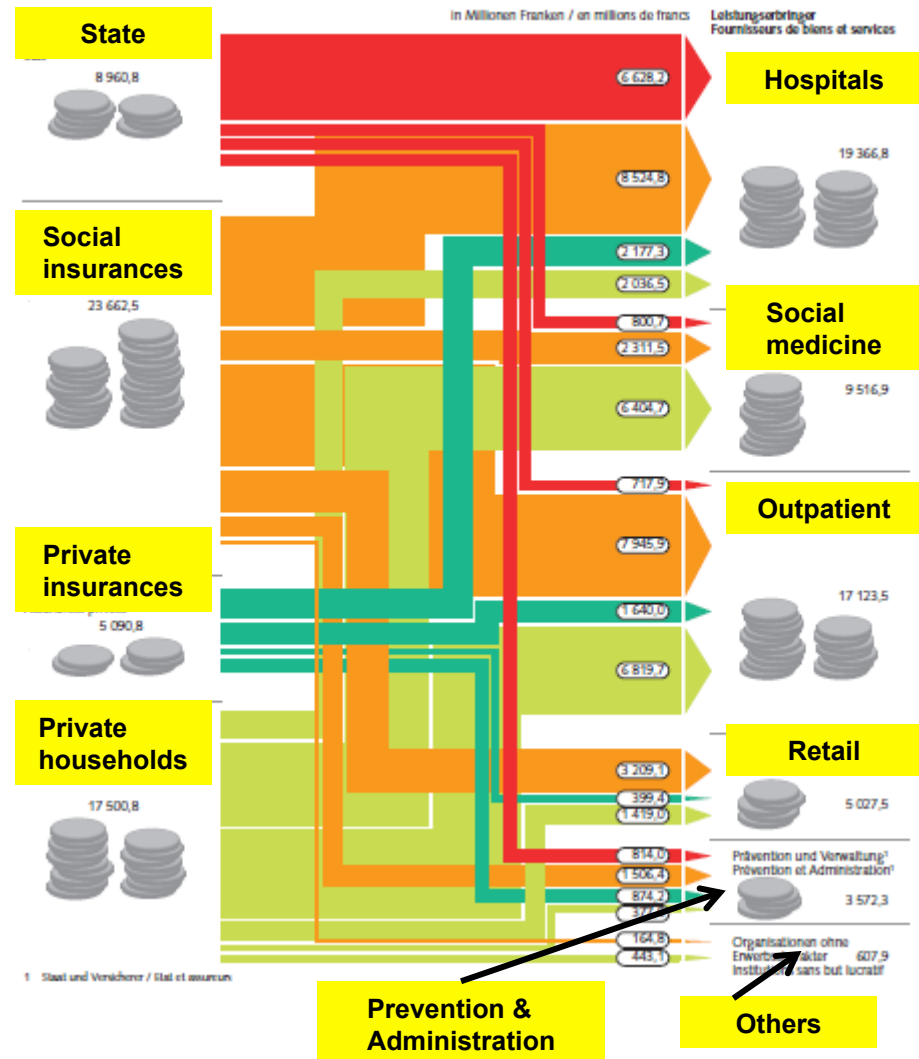
## Program

- Swiss health care system
- Health Promotion and Prevention in Switzerland
  - Ongoing political process towards a „national prevention law“
- Health Promotion Switzerland

# Swiss Health Care System

- One of the best, one of the most expensive (out of pocket 31%), one one of the most market-oriented systems (managed competition)
- characterized by a mixture of private and public, as well as cantonal and federal responsibilities
- Due to cantonal fragmentation, 26 variations of a healthcare system coexist in Switzerland.
- Public health efforts, especially in health promotion, need to take this diversity and complexity into account.

source: BAG, Coût et financement du système de santé selon le fournisseur de biens et services et par agent payeur en 2007, 2007



# Health Promotion and Prevention in Switzerland

- a wide variety of state and non-state institutions and organizations are active in health promotion and prevention
- Ongoing political process -> new federal law for prevention / health promotion
  - 1982 – initiative for Swiss „prevention law“ failed
  - 2004 – new initiative by Federal Departement of Home Affairs
  - 2005 – expert commission established
  - 2006 – future report by expert commission
  - 2007 – new legislation mandated
  - 2008 – hearing process of stakeholders
  - 2009 – Federal Council requests draft for new law
  - 2010 – draft discussed in parliament commissions
  - 2011 – law enacted by parliament
  - 2013 – law coming into effect

Gesundheitsförderung und Prävention in der Schweiz  
Akteure mit bundeseegentlichem Auftrag (Quelle: [Bundesarzt, 2008-0953](#), S. 7085f.)

Institution	Grundlage	Rechtsform	Themen
Bundesamt für Gesundheit	DVG-GD, Spezialgesetze	Einheit der Zentralverwaltung	Übertragbare Krankheiten, Drogen, Alkohol- und Tabakprävention, Ernährung und Bewegung, Migration und Gesundheit, internationale Zusammenarbeit
Bundesamt für Migration	AyG (Art. 91)	Einheit der Zentralverwaltung	Förderung von Therapie- und Integrationsangeboten für traumatisierte Personen im Asylbereich
Bundesamt für Sport	DVMSG, BG Turnen und Sport	Einheit der Zentralverwaltung	Bewegungsförderung
Bundesamt für Sozialversicherungen	IVG (Art. 14) AHVG (Art. 101bis)	Einheit der Zentralverwaltung	Subventionen an Gesundheitszügen
Bundesamt für Strassen	DVUNEG, SVG, Art. 2a	Einheit der Zentralverwaltung	Verhütung von Verkehrsunfällen
Bundesamt für Veterinärwesen	DVGVO, Tierseuchengesetz	Einheit der Zentralverwaltung	Überwachung und Bekämpfung von Zoonosen
Direction für Entwicklung und Zusammenarbeit	DVAGDA, BG über die internat. GG	Einheit der Zentralverwaltung	Prävention und Gesundheitsförderung in der internationalen Zusammenarbeit, mit Entwicklungsländern und humanitären Hilfe
BdG, Alkoholverwaltung	DVAGPD, AKG, Art. 42a	Öffentlich-rechtliche Anstalt	Alkoholprävention
BdG, Koordinationskommission für Arbeitssicherheit	UVG, Art. 55	Ausseparamentarische Verwaltungskommission	Arbeitssicherheit (Verhütung von Berufsunfällen und Berufskrankheiten)
Fonds für Verkehrssicherheit	Unfallverhütungsförderungsgesetz	Öffentlich-rechtliche Anstalt	Verhütung von Verkehrsunfällen
Gesundheitsförderung Schweiz	IVG, Art. 19	Privatrechtliche Stiftung	Gesundes Körpergewicht, betriebliche Gesundheitsförderung
Krankenkassen	IVG, Art. 19 und 20	Verein, Stiftung, AG, Genossenschaft od.	Co-Träger der Stiftung Gesundheitsförderung Schweiz, Finanzierung von Leistungen der medizinischen Prävention
Politische Abteilung V des BDA	DVAGDA	Einheit der Zentralverwaltung	Internationale Zusammenarbeit
Schweizerische Bundesstelle für Unfallverhütung	UVG, Art. 55	Privatrechtliche Stiftung	Verhütung von Haushalt-, Freizeit- und Verkehrsunfällen
Schweizerische Unfallversicherungsanstalt	UVG, Art. 61	Öffentlich-rechtliche Anstalt	Arbeitssicherheit, betriebliche Gesundheitsförderung, Verhütung von Freizeitunfällen
Staatsekretariat für Wirtschaft	DVGVO, AKG, STGG	Einheit der Zentralverwaltung	Gesundheitsschutz am Arbeitsplatz, betriebliche Gesundheitsförderung
Tabakpräventionsfonds	TSVG, Art. 25, VO über Tabakpräventionsfonds	Spezialrechtlicher Fonds (Verwaltung: Fachstelle BAG)	Tabakprävention

## Health Promotion Switzerland

- 1989 – established as **Swiss Foundation for Health Promotion** by Swiss federal states (cantons)
- 1996 - **Federal Health Insurance Act** foresees an institution to initiate, coordinate and evaluate policies to promote health and prevent disease (Art. 19, Federal Health Insurance Act), and how it is to be funded (Art. 20).
- 1998 – it became **Foundation 19**, as it was designed to implement Article 19 of the Swiss Federal Health Insurance Act.
- 2002 - renamed, finally becoming today's **Health Promotion Switzerland**
- 2007 – **long term strategy 2007-2018** with three core areas

## Health Promotion Switzerland

### ■ Foundation Council

- representatives from the federal government, the cantons, Swiss health insurance companies, the Swiss Accident Insurance Fund (SUVA), medical and other healthcare professions, public health research, and associations active in health promotion and consumer protection, as well as other partners

### ■ Scientific Advisory Board

- assists the Foundation Council in matters of knowledge-based strategic development and the assessment of activities.

### ■ Staff

- about 30 full-time positions, employing people from all parts of Switzerland and from some other countries

# Health Promotion Switzerland

## ■ Our 3 core areas

### ■ Strengthen health promotion and prevention

The global, long-term strategic goal of Health Promotion Switzerland is to strengthen and embed health promotion and prevention in the minds of people, as well as in the public and private sectors.

### ■ Healthy body weight

Our work focuses especially on the 1.8 million children and adolescents – about a quarter of the overall population of 7.8 million – living in Switzerland. One of our strategic long-term goals (2007–2018) is to contribute to a larger proportion of individuals living in Switzerland with a healthy body weight.

### ■ Mental Health / Stress focusing in Workplace health promotion

More than 4 million people in Switzerland – over half of the total population of 7.8 million – are in employment. Our strategic long-term goal (2007–2018) is that more people should be better equipped to shape and control their lives, thereby improving their mental health and decreasing stress-related disorders and illnesses.



# Health Promotion Switzerland

## ■ Main activities in our 3 core areas

### ■ Strengthen health promotion and prevention

- Standards, tools, evaluation and monitoring
- National conferences, platforms, networks, awards and databases
- International affairs

### ■ Healthy body weight

- Cantonal Intervention Programmes
- Projects, initiatives and events

### ■ Workplace health promotion

- Establishing standards
- Developing tools
- Proving the impact and benefits
- Dissemination



Health Promotion  
Switzerland

**Thank you very much**

For further informations:

[firstname.name@promotionsante.ch](mailto:firstname.name@promotionsante.ch)

Health Promotion Switzerland

Dufourstrasse 30, P.O. Box 311, CH-3000 Bern 6

Phone +41 (0)31 350 04 04 , Fax +41 (0)31 368 17 00

[www.promotionsante.ch](http://www.promotionsante.ch)